

PhilHealth NCR and PIA sign MoU boosting Konsulta Program in NCR and Rizal

The Philippine Health Insurance Corporation-National Capital Region (PhilHealth-NCR) and the Public Information Agency (PIA) recently inked a Memorandum of Understanding (MoU) to ensure timely delivery of relevant information about the Program to Filipinos.

A press conference immediately followed the MoU signing where Dr. Israel Francis Pargas, Vice President-HFPS and Corporate Spokesperson, Dr. Bernadette Lico, Vice President-PhilHealth NCR, and PIA Director General Jose Torres Jr. officially announced the collaboration and shared insights into the joint commitment to improving healthcare accessibility and awareness in the region.

The primary objective of the MoU is to improve how information about PhilHealth Konsultasyong Sulit at Tama (Konsulta) is disseminated in NCR and Rizal province, enhancing healthcare access and services for the citizens in these areas.

Konsulta is one of the banner programs of PhilHealth to allow for readily accessible primary health care services that are affordable for Filipinos. It provides free medical consultations, selected laboratory services, medications, and support services to its members and their beneficiaries. Through this program, PhilHealth



NCR aims to boost wellness promotion in the NCR and Rizal areas.

The PhilHealth-NCR and PIA committed to using their resources and expertise to reach a wider audience and ensure that all Filipinos are aware of the program's benefits and services. Collaborations such as promoting educational campaigns using various media platforms, including print, digital, and broadcast media, are among the endeavors to be pursued, encouraging the public to register in Konsulta providers nationwide.

The MoU between PhilHealth NCR and the Public Information Agency underscores both organizations' dedication to improving healthcare access and awareness. As this partnership unfolds, NCR and Rizal residents can expect more accessible health care services and improved Konsulta information dissemination. This collaboration is a stride toward cultivating a healthier and more informed community.###