



PhilHealth Para Sa Sining at Kultura: PRO III holds SHInES for Kapampangan artists

By: Dinna G. Tolentino, Public Affairs Unit, PRO III

“As part of educating the public about the guiding principles of social health insurance and how these can be harnessed towards a successful implementation of the National Health Insurance Program (NHIP), a session of the Social Health Insurance Education Series (SHINES) attended by artists was recently held in Angeles City, Pampanga.

The session was jointly organized by the Local Health Insurance Office (LHIO) Angeles City, PRO III’s Membership Section A and the Public Affairs Unit headed by Annabelle Bautista-Imana, Dexter Maglalang and Monifer Bansil, respectively. Around 50 visual Kapampangan artists had the opportunity to learn about Universal Health Care, member registration and updating, Konsulta assignment and benefits.

Appreciation was conveyed by the visual artists as PhilHealth brings services such as member registration, records updating and assignment to Konsulta Provider of choice during meet up. *“Maswerte tamung Kapampangan artists kareng taga-PhilHealth uling lalapit de kekatamu ing programa para king kekatamung kalusugan.”* (We, Kapampangan artists, are blessed with PhilHealth as they bring the health program closer to us.) as stated by Norlan Tiotuico - President of Arts Organizations. This activity was held in Angeles City Theatre on May 25, 2023.



Paying it forward, the visual artists pledged to support, advocate and inculcate in their artworks and activities the ideals of Universal Health Care. Moreover, during the event, Billy Sangalang, a Kapampangan Artist/Vlogger, expressed his gratitude to PhilHealth’s steadfast commitment to address the challenging and changing health needs of Kapampangans and of the Filipinos as a whole, through his own experience of PhilHealth services and benefit availment.

In addition, Anneleen Antonio, Angeles City Tourism Officer, conveyed her support to Kapampangan Artists and Vloggers and encouraged them to promote health and wellness, be part of PhilHealth programs especially Konsulta.

Indeed, this great partnership between PhilHealth and the Kapampangan artists is a testament that *“Art is a constant agent of transformation and is indeed the soul’s drive to health.”*xxx