



PhilHealth Konsulta float joins San Fernando City's Grand People's parade

By: Kristine G. Fontanoz, Public Affairs Unit, PRO I

With the aim of promoting the new and enhanced primary care benefit package dubbed as PhilHealth Konsulta or the Konsultasyong Sulit at Tama, the PhilHealth La Union Local Health Insurance Office (LHIO) participated in San Fernando City's Grand Peoples parade through its Konsulta Float last March 17, 2023.

The parade, dubbed as Parade of Lights, was part of San Fernando City's month long celebration of its 25th cityhood anniversary and was the first since the emergence of the COVID – 19 pandemic. In support of the celebration, the PhilHealth Regional Office I headed by its Regional Vice President Dennis B. Adre and La Union LHIO Chief Social Insurance Officer Raymund O. Maningding took part by joining the PhilHealth Konsulta Float while giving away marketing collaterals to members present during the event. It was reported that some 130 government organizations, schools, businesses and private entities joined the people's parade.

The City Health Office (CHO) of San Fernando City, La Union is an accredited PhilHealth Konsulta Provider. Hence, registered PhilHealth members and their legal dependents can avail of primary care consultations, health screening and assessment. They can also avail of select diagnostic services and medicines based on their health needs.

The PhilHealth Konsulta Float's presence during the event did not only encourage registration and availment of the Konsulta services but also strengthened PhilHealth's relationship with the Province of La Union's capital and the regional center of the Ilocos Region – the City of San Fernando.

