

GUMACA LHIO

Going the Extra Mile

by Rheena Bayani

Everything starts with Planning

“The year has just started but one can never go wrong with being prepared” – a proposition that the Local Health Insurance (LHIO) in Gumaca, Quezon firmly believes in. To adequately gear them up on the year’s challenges, they started off with a planning session and laid out the best strategies to accomplish their targets.

The LHIO believes that planning allows them to determine how to best utilize limited resources to contribute the most to the achievement of PhilHealth’s overall goals.

With the easing of pandemic restrictions, activities are now slowly returning to in-person set up thus, LHIO Gumaca is leveling up its marketing activities especially on PhilHealth Konsulta.



Samahan ng Kababaihan of Barangay Samat: CSR Version 2.0

Anchored on its desire to extend its hands to the community, Gumaca LHIO’s Corporate Social Responsibility (CSR) didn’t just stop with the Single Parent Association of Gumaca (SIPAG). Despite the delay due to the pandemic, the CSR with the “Samahan ng Kababaihan of Barangay Samat” in Lopez, Quezon finally pushed through last February 11, 2022.

The women’s association is headed by Ms. Cherry Diapera, and has 55 members ranging from 29 to 59 years old.

The group received a “Pangkabuhayan Package” consisting of assorted grocery items, 8 sacks of rice, a digital weighing scale, two burner gas stoves, and an LPG tank. Through this, they will be able to start their own sari-sari store and merienda kiosk.



The burner gas stove and LPG tank, purchased through the initiative and using personal funds of LHIO Gumaca personnel, will help them in cooking their local delicacy "Sinanday".

During the CSR activity, LHIO Head Annalisa Astilla also gave a brief discussion on the Universal Health Care.

"This CSR activity is just a beginning of LHIO's continual commitment of giving back and helping its community. As God gave us two hands, they will use them in helping not only themselves but also the others", Astilla remarked.



Distribution of information materials in various RHUs and Hospitals

Correct information on the Universal Health Care is PhilHealth's extended arm in ensuring awareness and understanding on program policies and benefits. Ms. Maritess Aguila of Gumaca LHIO endorsed PhilHealth information materials to various RHUs and hospitals in the 4th District of Quezon last February 17, 2022.

Likewise, IEC materials, such as tarpaulin streamers/banners, flyers and collaterals, were given to Local Chief Executives and KonSulTa Providers who submitted their application for renewal for CY 2022.

"Tarpaulin streamers/banners are visible in the vicinities of RHUs and hospitals to foster awareness and strengthen our information drive about PhilHealth benefits and other programs", Aguila said.

All geared up, LHIO Gumaca can't wait to give the best service to more of their clients in this part of Quezon Province. ###



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