



PhilHealth reaches out to Filipino youth through Online Student Tambayan

In an era where information can easily be accessed by just a few clicks and swipes on one's smart phone, state health insurer PhilHealth recently collaborated with the Philippine Online Student Tambayan, "The POST" for short, to do just that... making health insurance awareness something that one can achieve anytime, anywhere even at the comfort of one's couch.

PhilHealth believes in the advocacy of "The POST" to provide timely and objective news stories across the country, especially where interests and concerns of the academe and the student sector are concerned. Based on media analytics summary during the 1st quarter of this year, The POST's followers already reached 36,345 in FaceBook, 3,670 in Instagram and 275 Twitter, and counting. The said portal is gaining popularity among Filipino students and the youth in general, empowering them to participate in meaningful social discourse, and providing them with a neutral platform where they can freely express themselves.

The POST, PHmediaportal Inc.'s newest site is slowly but surely building its name as an

independent online news portal and lifestyle media brand. For the younger age group, "The POST" definitely ensures a steady stream of exciting stories, trending topics, current events, culture, lifestyle and entertainment that captivate the younger internet users.

Making PhilHealth's presence felt in the academic sphere is exactly our goal that is why we took advantage of becoming part of their Student Guide Section to further boost our information drive particular among the youth sector. Recently, PhilHealth's contributed topic entitled "**May PhilHealth Ka Na Ba? A Quick Guide for Fresh Grads and the Newly Hired**" has been uploaded in their website, making students, fresh graduates and newly-hired ones to appreciate the importance of PhilHealth in their personal health, and how this can save them from costly treatments through health insurance.

Given the significant role of the youth of this generation as change agents of today, it is but timely that PhilHealth and PHmediaportal, Inc. have embarked on such a solid partnership.

Check PhilHealth's post now at the following:

Website: <https://thepost.net.ph/the-feed/student-guide/may-philhealth-ka-na-ba-heres-a-quick-guide-for-fresh-grads-and-the-newly-hired/>

FB: <https://www.facebook.com/102704788159510/posts/357144636048856/>

IG: https://www.instagram.com/p/CSTIKhLNJYS/?utm_medium=copy_link/

Reference: Dr. Shirley B. Domingo, Vice President for Corporate Affairs and Official Spokesperson | Mobile No: 09171360964



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