



PhilHealth Regional Office 2 collaborates with DTI Region 2 for CSR initiatives

Some 147 indigent families and displaced workers from various Region 2 provinces stand to benefit from a recently-forged tie-up between PhilHealth Regional Office (PRO) 2 and the Department of Trade and Industry (DTI) Region 2 which aims to contribute to poverty alleviation through empowerment and livelihood improvement.

More than P830,000 which forms part of the proceeds from the PhilHealth Run events in 2013 and 2015 is set to be transferred by PRO 2 to the DTI Regional Office 2 for the said undertaking.

Elsa Binarao, Head of the Management Services Division of PRO 2 said that per COA Audit Observation, the accumulated amount from the two run events must be utilized. In the light of the pandemic, restrictions on mobility have prevented them from organizing events such as Fun Runs, prompting their 26th Anniversary Committee to choose a project as part of the state health insurer's Corporate Social Responsibility (CSR) initiatives for the community.

The joint project aims to cater to small and medium enterprises around the region by providing them with their own "Kabuhayan Showcase". The said project aims to provide eligible

individuals from Batanes, Cagayan, Isabela, Quirino and Nueva Vizcaya with sustainable sources of income and employment to uplift their economic, social, physical and mental well-being.

A virtual ceremonial signing on October 15, 2021 led by PRO 2 Regional Vice President Dr. Danilo M. Reyes and DTI-2 Provincial Director Henry Conel Jr. was streamed live through the official Facebook pages of the two agencies. Also present during the event were officials led by PRO 2's Executive Assistant Buddy De Jesus and SME Development Division Officer Ramil Garcia.



In a message read by Conel, DTI Regional Director Romleah Juliet Pulido Ocampo said that "Coming together is only a beginning. Working consistently together is a promise of success." For his part, Dr. Reyes thanked the people behind the partnership on behalf of PhilHealth's President and CEO Atty. Dante A. Gierran. Reyes added that the beneficiaries can now smile and see the radiance of hope especially in the coming Christmas season since "We live true to our commitment, dahil ang PhilHealth ay patuloy na nagmamalasakit at naglilingkod sa Pamilyang Filipino." ###

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