

TAMANG SAGOT

PhilHealth Circular No. 2018-0016

Display of NBB Streamer Within HCI Premises

1. What is an NBB streamer?

An information material – tarpaulin – that measures 6 ft. x 3 ft. (W x H) promoting the No Balance Billing (NBB) policy.

2. Who should use the streamer?

All health care institutions implementing the NBB policy among qualified PhilHealth beneficiaries enrolled under the Indigent, Sponsored, Senior Citizen and Lifetime Member Programs, and Kasambahay members.

3. Where are the ideal locations for the streamer?

The streamer must be displayed in locations within HCI premises that are frequented by its target audience and/or areas with heavy traffic that could provide optimal exposure for the advertisement (e.g. NBB wards, billing section, hospital's main entry or lobby, etc.).

4. Is there a required number of streamer/s to be displayed?

NBB-implementing HCIs must display at least one streamer within their premises. Production/reproduction costs are handled by the HCI.