



Republic of the Philippines
PHILIPPINE HEALTH INSURANCE CORPORATION

Citystate Centre, 709 Shaw Boulevard, Pasig City
Healthline 637-9999 www.philhealth.gov.ph

March 24, 2009

PHILHEALTH CIRCULAR

No. 13, s-2009
Day

TO ALL ACCREDITED INSTITUTIONAL HEALTH CARE PROVIDERS (Hospitals, Ambulatory Surgical Clinics, Free-standing Dialysis Clinics, Maternity Care Clinics, TB-DOTS Clinics, OPB Providers), ALL PHILHEALTH OFFICES AND ALL OTHERS CONCERNED

SUBJECT New PhilHealth Signage


In an effort to create a more distinct and identifiable look for PhilHealth, especially among our members and stakeholders, the Corporation is adopting a "One Look, One Image" Policy, beginning with the new corporate signage for all PhilHealth offices nationwide.

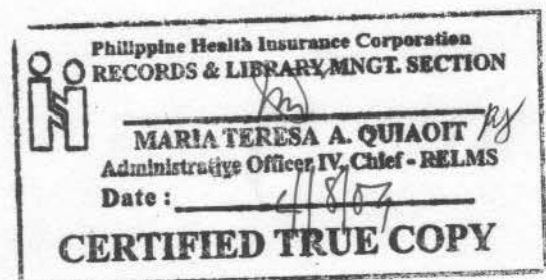
Consistent with the abovementioned policy and to help promote the image of our stakeholders as our partners in health and pursuant to Section 72 of the Implementing Rules and Regulations of the National Health Insurance Act (RA 7875), as amended by RA 9241 which provides, among others, to wit:

"All accredited health care institutions shall likewise put up conspicuous signs indicating that they are PhilHealth-accredited, of size and dimension as the Corporation may hereafter determine. It shall be placed outside the facility preferably beside the spot where the facility's name is written",

the Corporation is now prescribing the new PhilHealth signage for all accredited IHCPs. Attached to this Circular is the design and technical specifications for reference.

For immediate and strict compliance.


DR. REY B. AQUINO
President and CEO





SPECIFICATIONS:

- Size : 5ft (width) x 2 ft (height)
- Thickness : 6 inches
- Color : Pantone 604C (yellow)
- Material : Panaflex
- Process : Photographic Printing
- Mounting Options : Wall Mounted/Hanging/Floor Mounted
- Lighting : Lighted (using Led or Flourescent)



Accredited Signage design

Thickness
6 inches