

Philippine Health Insurance Corporation  
REPUBLIC OF THE PHILIPPINES  
709 Citystate Centre  
Shaw Blvd. Brgy. Oranbo, Pasig City  
TeleFax: 8637-3158, 8637-4735

**JOB ORDER**  
(Non-Inventoriable Items)

Supplier :  
Address :  
Contact Info :  
  
Supplier Registered with:

**BITAG MEDIA UNLIMITED INCORPORATED**  
  
**Mezzanine Flr. 102 Brgy. Sacred Heart, Quezon City**  
  
  
**PhilGEPS Certificate Reference No. :  
201801-118358-325005776**

Job Order No.:  
Date:  
Terms of Payment:  
Mode of Procurement:

**JO-2024-154**  
  
December 23, 2024  
  
On Account  
**Scientific Scholarly or Artistic Work  
Exclusive Technology and Media  
Services (Section 53.6)**

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Please deliver to this office within \_\_\_\_\_ as per schedule \_\_\_\_\_ upon approval of the following

NO.	QTY	UNIT	SERVICE DETAILS	UNIT PRICE	TOTAL AMOUNT
1	1	lot	<p><b>PROCUREMENT OF TELEVISION AD PLACEMENT TRADITIONAL A. NATIONAL: PROGRAM/SEGMENT SPONSORSHIP</b></p> <p>a. Must be a commercial station, meaning they accommodate PhilHealth Programs and ads for the promotion of product and services, whether from the government or private sector.</p> <p>b. Covergae area must be Mega Manila, with atleast 50kW broadcast</p> <p>c. Operating hours between 5:00 AM and 12:00 Midnight, Mondays through Sundays</p> <p>d. Public service program that provideds assistance to Filipino in their various needs, especially in terms of pursuing government services that may include PhilHealth</p> <p>e.Airing Time: Between 6:00 am and 9:00 pm only</p> <p>f. Airing Days: Daily from Monday to Sunday.</p> <p>g. Implementation Period: Upon issuance of Notice to Proceed and approval of the Placement Plan.</p> <p>h. Media Values: Daily Airing of PhilHealth 30-seconder TV ads (at least twice a day) 2. Airing of press realease, advisories and other important announcements as news, 3. Th program should be livestreamsd through social media platforms (FB and /or YouTube, etc.) to maximize rach, especially for the benefit of those abroad</p> <p>i. Payment shall be made on a monthly basis and after completion of each month's airing and upon presentation of Statement of Account and Certificate of Performance at the end of the month.</p> <p>j. Duration of Broadcast: Sigment should be at least 10 minutes, aired at least once a month for six (6) months or its equivalent number of episodes</p> <p>Note: Technical Specifications is attached as part of this contract.</p> <div><div>GMP5%250,000.00</div><div>LESS: EWT2%100,000.00</div></div> <p>P.R. No./ Requesting Unit: PR No. 24-0004-S 53.6 (CorComm)</p>	5,600,000.00	5,600,000.00
					5,600,000.00
					350,000.00
					5,250,000.00
			Total Amount in Words : Five Million Two Hundred Fifty Thousand Pesos Only		

**Terms & Conditions:**

1. BITAG MEDIA UNLIMITED INCORPORATED holds PHIC free and harmless from any claims, obligation or liability that may be caused to any third party that may be injured or harmed due to the willful, unlawful or negligent act or omission of BITAG MEDIA UNLIMITED INCORPORATED or any of its personnel or representative, without prejudice to any other legal action that PHIC may have against BITAG MEDIA UNLIMITED INCORPORATED in relation to the implementation of the Contract.

2. The agency shall impose penalty in an amount equivalent to 1/10 of one (1%) percent of the total value of undelivered goods/services for each day of the delay as liquidated damages.

3. If the date of receipt of the Job Order (J.O.) by the proponent/supplier is not indicated, it shall be deemed received on the day it was acknowledged to have been received by a representative either through fax or e-mail.


4. If applicable, Delivery of the above item(s) shall be made within the prescribed schedule dates. Suppliers are advised to inform SBAC-Contract Management Team at least two (2) days before the delivery. Use of elevator shall only be from 09:00 to 11:30 a.m. and 1:30 to 3:00 p.m. during Monday to Friday. All item(s) delivered shall be accepted by the PSMD at 7th Floor, Room 708 Citystate Centre, Pasig City.

5. If applicable, delivery Receipt and Sales Invoice shall be required for one-time complete delivery of the goods.

6. If applicable, defective, incompatible or non-compliant goods as to specification when quoted shall be rejected.

12-27968

CONFORME:



Signature over Printed Name and  
Position of Authorized Representative

Received copy of J.O.:

12/27/24

Date

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Date: December 23, 2024

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Services (Section 53.6)

Supplier Registered with: PhilGEPS Certificate Reference No. : 201801-118358-325005776

Mode of Procurement: \_\_\_\_\_

Gentlemen:  
Please deliver the following article(s), product(s), supplies, or materials listed below, subject to the terms and conditions contained herein:

Please deliver to this office within \_\_\_\_\_ as per schedule \_\_\_\_\_ upon approval of the following:

7. The contracting parties undertake to comply with Office Order No. 0018-2015 entitled (Reiteration of PhilHealth No Gift Policy (Revision 1) which is deemed incorporated into this Contract. No PhilHealth personnel shall solicit, demand, or accept, directly or indirectly, any gift from any person, group or association, or juridical entity, whether from the public or private sector, at anytime, on or off the work premises where such gift is given in the course of official duties or which in connection with any transaction which may affect the functions of their office or influence the actions of directors or employees, or create the appearance of a conflict of interest.
8. In all cases, the request for extension should be submitted before the lapse of the original delivery date. The maximum allowable extension shall not be longer than the initial delivery period as stated in the original contract.
9. Payment shall be processed upon submission of original Statement of Account.
10. Mandatory submission of current Tax Clearance in compliance to Executive Order (E.O.) No. 398.
11. If any dispute or difference of any kind whatsoever shall arise between the parties in connection with the implementation of the contract, the parties shall make every effort to resolve amicably such dispute or difference by mutual consultation.  
Any legal action, suit or proceeding arising out of or relating to the Contract shall be submitted to arbitration in the Philippines according to the provisions of R.A. 876, otherwise known as the "Arbitration Law" and R.A. 9285, otherwise known as the "Alternative Dispute Resolution Act of 2004".  
Whenever necessary to promote arbitration or to seek judicial relief, PHIC and BITAG MEDIA UNLIMITED INCORPORATED agree that any legal action, suit or proceeding arising out of or relating to the Contract may be instituted in any competent court in Pasig City, to the exclusion of other courts of equal jurisdiction.
12. Attorney's Fees - In the event that PHIC is compelled to commence arbitration or to seek judicial relief to enforce the provisions of the Contract, it shall be entitled to attorney's fees and liquidated damages equivalent to ten percent (10%) and fifteen (15%), respectively, of the contract price or the amount claimed in the arbitration or judicial action, whichever is higher, aside from the cost of arbitration or litigation, whichever is applicable, and other expenses incidental thereto.
13. EFFECTIVITY CLAUSE. This agreement shall take effect upon signing hereof by the Parties and shall commence performance of its obligations upon the acceptance of PHIC Job Order.

Very truly yours,

**JOSEPH O. VERGARA, DPh.**  
Head, SBAC & Procurement

Certified Budget Available:	Funds Available in the amount of:	Php5,600,000.00	APPROVED:
<i>f. 12/27</i> <b>MARILOU M. NAVARROZA</b> Division Chief	<i>f. 12/27/24</i> <b>JUVY B. BALOLONG</b> Division Chief		<i>[Signature]</i> <b>EMMANUEL R. LEDESMA, JR.</b> President and Chief Executive Officer HEAD OF THE AGENCY or Authorized Representative
Within the COB: <u>2024</u>	<i>*Go-date, Station license is expiring on Dec. 31, 2024 and the Tax Clearance is expired. FY!</i>		
Expense Code: <u>5029901001/5166#12</u>			
Budget: <u>Php 5,600,000</u>			
Remarks: <u>charge to Concom</u>			
CONFORME:		Received copy of J.O.:	
<i>[Signature]</i> <b>Carl Tulfo</b> Signature over Printed Name and Position of Authorized Representative		<u>12/27/24</u> Date	