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Philippine Health Insurance Corporation  
REPUBLIC OF THE PHILIPPINES  
709 Citystate Centre  
Shaw Blvd. Brgy. Oranbo, Pasig City  
TeleFax: 8637-3158 , 8637-4735

**JOB ORDER**  
(Non-Inventoriable Items)

Supplier : SIGHTS & SITES OUTDOOR ADVERTISING, INC.  
Address : 2nd Floor Marigold Bldg., AB Fernandez Avenue, Dagupan City  
Contact Info : 09063891523/ sightssites@gmail.com

Job Order No.: JO-2024-046  
Date: July 16, 2024  
Terms of Payment: On Account

Supplier Registered with: PhilGEPS Certificate Reference No. 20110641875097504236

Mode of Procurement: Scientific Scholarly or Artistic Work Exclusive Technology and Media Services (Section 53.6)

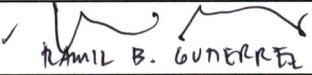
Gentlemen:  
Please deliver the following article(s), product(s), supplies, or materials listed below, subject to the terms and conditions contained herein:

Please deliver to this office within upon release of NTP upon approval of the following

NO.	QTY	UNIT	SERVICE DETAILS	UNIT PRICE	TOTAL AMOUNT								
1	4	months	<p><b>Procurement of Billboard Ad Placement Non-Traditional: Electronic Billboard (LED)</b></p> <p><b>LED Billboards in high-traffic areas such as highways, main roads and popular areas (e.g. EDSA, near malls, etc.)</b></p> <p>Preferably in high-traffic areas with the following requirements:</p> <ul style="list-style-type: none"><li>• At least one (1) LED Billboard along EDSA</li><li>• Size: minimum area size of at least 1500 square feet that will ensure high visibility and legibility</li><li>• Luminance: at least 500 LUX or 370 units to ensure visibility and legibility at any time of the day, under any weather conditions</li><li>• At least 150 spots/day</li><li>• At least 10-sec per spot</li><li>• At least one (1) month</li><li>• Materials will be provided by PhilHealth</li><li>• Materials may be changed every month or as the need arises</li><li>• Site must have at least 200,000 traffic count per day (based on an independent report/survey)</li><li>• Material format (MOV/AVI/MPEG or MP4)</li></ul> <p><b>Inclusions:</b> Price must include the Value Added Tax (VAT) &amp; other surcharges</p> <p><b>Technical Specifications (Attached as "Annex C" in the RFQ form)</b></p> <table><tr><td>LESS:</td><td>EWI</td><td>2%</td><td>12,600.64</td></tr><tr><td></td><td>GMP</td><td>5%</td><td>31,501.61</td></tr></table> <p><b>P.R. No./ Requesting Unit:</b> <b>PR No. 24-0009-S 53.6 (CorComm)</b></p>	LESS:	EWI	2%	12,600.64		GMP	5%	31,501.61	176,409.00	705,636.00
				LESS:	EWI	2%	12,600.64						
					GMP	5%	31,501.61						
				705,636.00									
				44,102.25									
661,533.75													
			Total Amount in Words : Six Hundred Sixty One Thousand Five Hundred Thirty Three Pesos and Seventy Five Centavos Only										

- Terms & Conditions:**
- SIGHTS & SITES OUTDOOR ADVERTISING, INC. holds PHIC free and harmless from any claims, obligation or liability that may be caused to any third party that may be injured or harmed due to the willful, unlawful or negligent act or omission of SIGHTS & SITES OUTDOOR ADVERTISING, INC. or any of its personnel or representative, without prejudice to any other legal action that PHIC may have against SIGHTS & SITES OUTDOOR ADVERTISING, INC. in relation to the implementation of the Contract.
  - The agency shall impose penalty in an amount equivalent to 1/10 of one (1%) percent of the total value of undelivered goods/services for each day of the delay as liquidated damages.
  - If the date of receipt of the Job Order (J.O.) by the proponent/supplier is not indicated, it shall be deemed received on the day it was acknowledged to have been received by a representative either through fax or e-mail.
  - If applicable, Delivery of the above item(s) shall be made within the prescribed schedule dates. Suppliers are advised to inform SBAC-Contract Management Team at least two (2) days before the delivery. Use of elevator shall only be from 09:00 to 11:30 a.m. and 1:30 to 3:00 p.m. during Mon/Wed/Fri (MWF). All item(s) delivered shall be accepted by the PSMD at 15th Floor, Room 1501 Citystate Centre, Pasig City.
  - If applicable, delivery Receipt and Sales Invoice shall be required for one-time complete delivery of the goods.
  - If applicable, defective, incompatible or non-compliant goods as to specification when quoted shall be rejected.
  - The contracting parties undertake to comply with Office Order No. 0018-2015 entitled (Reiteration of PhilHealth No Gift Policy (Revision 1) which is deemed incorporated into this Contract. No PhilHealth personnel shall solicit, demand, or accept, directly or indirectly, any gift from any person, group or association, or juridical entity, whether from the public or private sector, at anytime, on or off the work premises where such gift is given in the course of official duties or which in connection with any transaction which may affect the functions of their office or influence the actions of directors or employees, or create the appearance of a conflict of interest.
  - In all cases, the request for extension should be submitted before the lapse of the original delivery date. The maximum allowable extension shall not be longer than the initial delivery period as stated in the original contract.

07 23582

CONFORME:	Received copy of J.O.:
 Signature over Printed Name and Position of Authorized Representative	<u>July 22, 2024</u> Date

pt

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Please deliver to this office within upon release of NTP upon approval of the following:

9. Payment shall be made after supplier's submission of original Statement of Account, Report and Certification on the performance of placements (e.g. audience, reach, traffic) to PHILHEALTH.
10. Mandatory submission of current Tax Clearance in compliance to Execurtive Order (E.O.) No. 398.
11. If any dispute or difference of any kind whatsoever shall arise between the parties in connection with the implementation of the contract, the parties shall make every effort to resolve amicably such dispute or difference by mutual consultation."

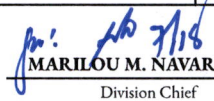


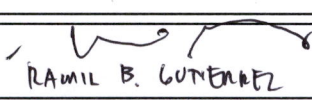
Any legal action, suit or proceeding arising out of or relating to the Contract shall be submitted to arbitration in the Philippines according to the provisions of R.A. 876, otherwise known as the "Arbitration Law" and R.A. 9285, otherwise known as the "Alternative Dispute Resolution Act of 2004".

Whenever necessary to promote arbitration or to seek judicial relief, PHIC and SIGHTS & SITES OUTDOOR ADVERTISING, INC. agree that any legal action, suit or proceeding arising out of or relating to the Contract may be instituted in any competent court in Pasig City, to the exclusion of other courts of equal jurisdiction.

12. Attorney's Fees - In the event that PHIC is compelled to commence arbitration or to seek judicial relief to enforce the provisions of the Contract, it shall be entitled to attorney's fees and liquidated damages equivalent to ten percent (10%) and fifteen (15%), respectively, of the contract price or the amount claimed in the arbitration or judicial action, whichever is higher, aside from the cost of arbitration or litigation, whichever is applicable, and other expenses incidental thereto.
13. EFFECTIVITY CLAUSE. This agreement shall take effect upon signing hereof by the Parties and SIGHTS & SITES OUTDOOR ADVERTISING, INC. shall commence performance of its obligations upon the acceptance of PHIC Job Order.

Very truly yours,

JOSEPH O. VERGARA, DPh  
Head, SBAC & Procurement

Certified Budget Available:	Funds Available in the amount of:	Php705,636.00	APPROVED:
 MARILOU M. NAVARROZA Division Chief	 SHERIL JEAN AGUILAR Fiscal Controller III		 EMMANUEL R. LEDESMA, JR. President and Chief Executive Officer HEAD OF THE AGENCY or Authorized Representative
Within the COB:	2024		
Expense Code:	5029901001		
Budget:	705,636		
Remarks:	CHARGE TO COM.COMM 7/1/18		
CONFORME:	 RAMIL B. GUTIERREZ Signature over Printed Name and Position of Authorized Representative	Received copy of J.O.:	July 22, 2024 Date