

## **NOTICE TO PROCEED**

Date issued: JUN 28 2024

**MR. BALDWIN FELIPE**

Advertising Solutions Head

**PHILIPPINE MANILA STANDARD PUBLISHING, INC.**

**(MANILA STANDARD)**

6F universal Re bldg.. 106 Paseo De Roxas

San Lorenzo, Makati City

Dear Mr. Felipe:

The attached Job Order having been approved, notice is hereby given to **PHILIPPINE MANILA STANDARD PUBLISHING, INC. (MANILA STANDARD)** that the work may commence pertinent to the **Print Ad Space Traditional; Print Space National Broadsheet; National Tabloid Institutional in various print publications of general and national circulation in aid of information dissemination activities of PhilHealth for CY 2024**, effective immediately after the receipt of this notice.

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement in accordance with the Implementation Schedule.

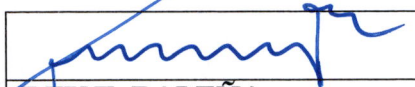


**EMMANUEL R. LEDESMA, JR.**  
President and Chief Executive Officer

I acknowledge receipt of this Notice on \_\_\_\_\_

Name of the Representative of the Bidder: Baldwin R. Felipe

Authorized Signature: \_\_\_\_\_

	DATE: _____
<b>REY T. BALEÑA</b> Acting Vice President, CAG Concurrent Senior Manager, Corporate Communication Dept.	