

NOTICE TO PROCEED

Date issued: JUL 19 2024

MS. MENCHIE L. GARCIA

Vice-President for Sales & Marketing

PEOPLE'S INDEPENDENT MEDIA INCORPORATED

(MALAYA BUSINESS INSIGHT)

652 Sto. Tomas St. Intramuros,
Manila City

Dear Ms. Garcia:

The attached Job Order having been approved, notice is hereby given to **PEOPLE'S INDEPENDENT MEDIA INCORPORATED (MALAYA BUSINESS INSIGHT)** that the work may commence pertinent to the **Print Ad Space Traditional; Print Space National Broadsheet; National Tabloid Institutional in various print publications of general and national circulation in aid of information dissemination activities of PhilHealth for CY 2024**, effective immediately after the receipt of this notice.

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement in accordance with the Implementation Schedule.



EMMANUEL R. LEDESMA, JR.
President and Chief Executive Officer

I acknowledge receipt of this Notice on _____

Name of the Representative of the Bidder: REY M. BAYABAN

Authorized Signature: _____