

## NOTICE OF AWARD

Date Issued: 06 AUG 2024

**MR. JOEL S. DACANAY**

Associate Sales Director, Sales and Marketing Group

**GMA NETWORK, INC. (DZBB 594Khz)**

GMA Network Center, EDSA Cor.

Timog Ave., Diliman, Quezon City

Dear Mr. Dacanay:

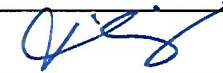
We are pleased to inform you that your quotation for the **Procurement of Radio Ad Placement Traditional National AM Blocktime** undertaken through **Negotiated Procurement** in accordance with Section 53.6 (Scientific, Scholarly or Artistic Work, Exclusively Technology and Media Services) of the 2016 Revised Implementing Rules and Regulations of Republic Act No. 9184 is hereby accepted.

It is understood that only the amount billed for actual airing shall be paid, but not to exceed **Six Million Eight Hundred Twenty Thousand Pesos (P6,820,000.00)**.

We appreciate your interest in this opportunity and we look forward to your satisfactory performance of your obligations with PhilHealth.

Very truly yours,

  
**EMMANUEL R. LEDESMA, JR.**  
President and Chief Executive Officer

	DATE:
<b>CLEMENTINE A. BAUTISTA, M.D.</b> Acting Senior Vice President Chairperson, BAC-GS B	

Conforme:

  
**MR. JOEL S. DACANAY**  
Associate Sales Director, Sales and Marketing Group  
**GMA NETWORK, INC. (DZBB 594Khz)**

Date: 8-9-24