

## NOTICE TO PROCEED

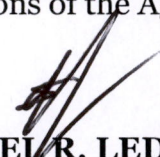
Date issued: DEC 19 2024

**MR. JOSE MARIA T. PARROCO/ MR. REYNANTE D. ANDRIN**  
Vice President- Sales / Account Executive  
**MANILA BROADCASTING COMPANY (DZRH)**  
MBC Bldg., V. Sotto St.,  
CCP Complex, Pasay City

Dear Parroco / Mr. Andrin:

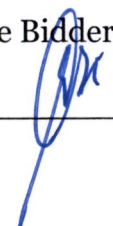
The attached Job Order having been approved, notice is hereby given to **MANILA BROADCASTING COMPANY (DZRH)**, that the work may commence pertinent to the procurement of **Radio Ad Placements Traditional National AM Spotbuys**, effective immediately after the receipt of this notice.

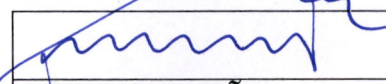
Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement in accordance with the Implementation Schedule.

  
**EMMANUEL R. LEDESMA, JR.**  
President and Chief Executive Officer

I acknowledge receipt of this Notice on DECEMBER 19, 2024

Name of the Representative of the Bidder: REYNANTE ANDRIN

Authorized Signature: 

	DATE:
<b>REY T. BALEÑA</b> Acting Vice President, CAG Concurrent Senior Manager, Corporate Communication Dept.	