

NOTICE TO PROCEED

Date issued: DEC 20 2024

MR. JOEL S. DACANAY

Associate Sales Director

GMA NETWORK, INC. (DZBB)

Edsa cor. Timog Ave., Diliman
Quezon City

Dear Mr. Dacanay:

The attached Job Order having been approved, notice is hereby given to **GMA NETWORK, INC. (DZBB)**, that the work may commence pertinent to the procurement of **Radio Ad Placements Traditional National AM Spotbuys**, effective immediately after the receipt of this notice.

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement in accordance with the Implementation Schedule.

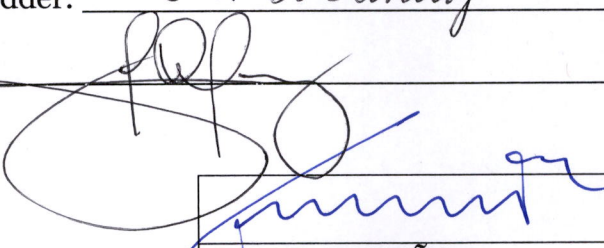


EMMANUEL R. LEDESMA, JR.
President and Chief Executive Officer

I acknowledge receipt of this Notice on December 20, 2024

Name of the Representative of the Bidder: Joel Dacanay

Authorized Signature: _____



REY T. BALEÑA

Acting Vice President, CAG
Concurrent Senior Manager, Corporate
Communication Dept.

DATE: