

## NOTICE TO PROCEED

Date issued: JUL 19 2024

**MR. REY BALABAG**

Account Manager

**CONCEPT AND INFORMATION GROUP, INC. (DAILY TRIBUNE)**

3450 Florida St., Palanan

Makati City

Dear Mr. Balabag:

The attached Job Order having been approved, notice is hereby given to **CONCEPT AND INFORMATION GROUP, INC. (DAILY TRIBUNE)** that the work may commence pertinent to the **Print Ad Space Traditional; Print Space National Broadsheet; National Tabloid Institutional in various print publications of general and national circulation in aid of information dissemination activities of PhilHealth for CY 2024**, effective immediately after the receipt of this notice.

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement in accordance with the Implementation Schedule.




**EMMANUEL R. LEDESMA, JR.**  
President and Chief Executive Officer

I acknowledge receipt of this Notice on \_\_\_\_\_

Name of the Representative of the Bidder: REY U. BALABAG

Authorized Signature: \_\_\_\_\_



	DATE: _____
<b>REY T. BALEÑA</b> Acting Vice President, CAG Concurrent Senior Manager, Corporate Communication Dept.	

