

## **NOTICE TO PROCEED**

Date issued: OCT 30 2024

**MR. CHARLES TAW**

Account Manager

**BUSINESSWORLD PUBLISHING CORPORATION (BUSINESS WORLD)**


Raul L. Locsin Building I

95 Balete Drive Extension, New Manila,  
Quezon City

Dear Mr. Taw:

The attached Job Order having been approved, notice is hereby given to **BUSINESSWORLD PUBLISHING CORPORATION (BUSINESS WORLD)** that the work may commence pertinent to the **Print Ad Placement Traditional; Print Space National Broadsheet; National Tabloid Institutional in various print publications of general and national circulation in aid of information dissemination activities of PhilHealth for CY 2024**, effective immediately after the receipt of this notice.

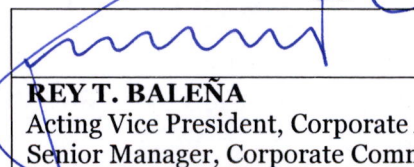
Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement in accordance with the Implementation Schedule.

  
**EMMANUEL R. LEDESMA, JR.**  
President and Chief Executive Officer

I acknowledge receipt of this Notice on November 5, 2024

Name of the Representative of the Bidder: Charles Taw

Authorized Signature: 

  
**REY T. BALEÑA**  
Acting Vice President, Corporate Affairs Group  
Senior Manager, Corporate Communication Dept.

DATE: