

## NOTICE TO PROCEED

Date issued: Jul 11 03 2024

**MS. CZARINA BLANCAFLOR**

Senior Account Manager

**PHILIPPINE BUSINESS DAILY MIRROR PUBLISHING, INC.**

**(BUSINESS MIRROR)**

2/F Dominga Bldg. III 2133 Chino Roces Cor.

Dele Rosa St., Makati City

Dear Ms. Blancaflor:

The attached Job Order having been approved, notice is hereby given to **PHILIPPINE BUSINESS DAILY MIRROR PUBLISHING, INC. (BUSINESS MIRROR)** that the work may commence pertinent to the **Print Ad Space Traditional; Print Space National Broadsheet; National Tabloid Institutional in various print publications of general and national circulation in aid of information dissemination activities of PhilHealth for CY 2024**, effective immediately after the receipt of this notice.

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement in accordance with the Implementation Schedule.

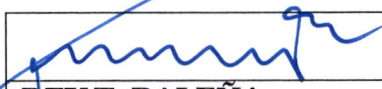


**EMMANUEL R. LEDESMA, JR.**  
President and Chief Executive Officer

I acknowledge receipt of this Notice on \_\_\_\_\_

Name of the Representative of the Bidder: CZARINA BLANCAFLOR

Authorized Signature: 

	DATE: _____
<b>REY T. BALEÑA</b> Acting Vice President, CAG Concurrent Senior Manager, Corporate Communication Dept. 