



Republic of the Philippines
PHILIPPINE HEALTH INSURANCE CORPORATION
Citystate Centre, 709 Shaw Boulevard, Pasig City
(02) 8662-2588 • www.philhealth.gov.ph
PhilHealthOfficial X teamphilhealth

NOTICE OF AWARD

Date issued: NOV 25 2024

MS. ROCHEN FRANCISCO
Senior Account Executive
ALIW BROADCASTING CORPORATION
5th Flr. Citystate Center, 709 Shaw Blvd.,
Brgy. Oranbo, Pasig City

Dear Ms. Francisco:

We are pleased to inform you that the cost allotted for the **Procurement of Radio Ad Placements Traditional A. National: AM Program/ Segment Sponsorship** undertaken through **Negotiated Procurement** in accordance with **Section 53.6 (Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services)** of the **Updated 2016 Revised Implementing Rules and Regulations of Republic Act No. 9184** for the execution of **ALIW BROADCASTING CORPORATION** is hereby accepted.

It is understood that only the amount billed for actual airtime shall be paid, but not to exceed **Three Million Pesos (P3,000,000.00)**.

We appreciate your interest in this opportunity and we look forward to your satisfactory performance of your obligations with PhilHealth.


Very truly yours,


EMMANUEL R. LEDESMA, JR.
President and Chief Executive Officer

Conforme:


MS. ROCHEN FRANCISCO
Senior Account Executive
ALIW BROADCASTING CORPORATION

Date: NOV. 25, 2024

	DATE:
CLEMENTINE A. BAUTISTA, M.D. Acting Senior Vice President Chairperson, BAC-GS B	

