

CONTRACT OF SERVICES  
Radio Blocktime

The **PHILIPPINE HEALTH INSURANCE CORPORATION REGIONAL OFFICE IVA**, a government owned and controlled corporation duly organizes and existing by virtue of Republic Act No. 7875, as amended, with Regional Office at Lucena Grand Central Terminal, Brgy. Ilayang Dupay Lucena City, represented herein by its Regional Vice President **DANILO M. REYNES, MD, MPA**, who is authorized for this purpose through Corporate Order No. 2018-0026 New Delegation and Signing Authority (DSA), hereinafter referred as the **"FIRST PARTY"**

-and-

**DZJV 1458 RADYO CALABARZON**, owned and managed by **ZOE BROADCASTING NETWORK INC.**, a corporation registered under the Securities and Exchange Commission and existing under the laws of the Republic of the Philippines with business address at Maharlika Highway, Mayao Silangan, Lucena City represented herein by its Sales & Marketing Executive, **VIERCY IAN IGNACIO**, hereinafter referred as the **"SECOND PARTY"**

WITNESSETH

That the **FIRST PARTY** and **SECOND PARTY** in consideration of the mutual covenants and agreement made herein, by one to the other, by these presents enter into a Contract Agreement whereby the **FIRST PARTY** secure the services of the **SECOND PARTY** wherein the latter will undertake to perform such services on the following terms and conditions:

1. In this Agreement, words and expressions shall have the same meaning as are respectively assigned to them in the Conditions of Contract referred to.
2. The Supplier's Bid or filled-out Request for Quotation shall form and be read and construed as part of this Agreement and hereby agrees to provide radio blocktime for one (1) hour per episode or total of twenty (20) hours to **SECOND PARTY**.
3. In consideration of the payments to be made by the **FIRST PARTY** to the **SECOND PARTY** as hereinafter mentioned, the **SECOND PARTY** hereby covenants with the **FIRST PARTY** to provide the radio blocktime and to remedy defects therein in conformity in all respects with the provisions of the Contract.
4. The **FIRST PARTY** hereby covenants to pay the **SECOND PARTY** in consideration of the provision of the services and the remedying of defects therein the Contract Price in the manner prescribed by the contract.
5. The contract price covers the costs of all Deliverables Items and Services and includes all applicable taxes, customs duties, license fees, freight, insurance, cost of importation, transportation and delivery at the time and locations specified and other charges which may be imposed on the Product by foreign and local authorities.
6. The **SECOND PARTY** hereby covenants to provide radio blocktime in favor of the **FIRST PARTY** in accordance to the technical specifications as stated in Annex **"A"** of this contract.
7. This contract agreement shall be payable in the total amount of **One Hundred Thirty Thousand Pesos (Php 130,000.00)**. The **FIRST PARTY** shall pay the **SECOND PARTY** upon submission of the **SECOND PARTY** of the **STATEMENT OF BILLING ACCOUNT** and other documentary requirements as may be required by the **FIRST PARTY** as condition for payment provided that the same has been verified to be correct by the **FIRST PARTY**. The payment schedule shall be as follows:

Number of Episodes Conducted	Amount
6	Php 39,000.00
7	Php 45,500.00
7	Php 45,500.00
Total Contract Price	Php 130,000.00

8. Contract duration starts from receipt of Contract by the **SECOND PARTY** and ends on December 31, 2022.
9. Both **PARTIES** hereby warrant that they have the authority and capacity to enter and sign in this contract.
10. All other terms, conditions and stipulations accompanying this Contract together with all proposals and all mandatory provisions of the 2016 Revised Implementing Rules and Regulations of R.A. No. 9184, shall form as integral parts of this contract between the **PARTIES** hereto.

  
VIERCY IAN IGNACIO  
Sales & Marketing Executive, DZJV 1458 Radyo Calabarzon

  
PRO IV-A, Represented by: DANILO M. REYNES, MD, MPA  
Regional Vice President

  
Recommended by: BENJIE A. CUVINAR  
Division Chief, MSD

  
ARON R. RIANO  
Witness

  
JOSEPH ADRIAN R. REJANO  
Witness

ACKNOWLEDGMENT

REPUBLIC OF THE PHILIPPINES)  
CITY OF LUCENA) S.S.

BEFORE ME, this \_\_\_\_\_ day of JUN 16 2022 2022, personally appeared  
the following persons exhibiting to me their respective Government-issued IDs, to wit:

Identification Card and No.	Date/Place of Issue
DANILO M. REYNES, MD, MPA Philippine Health Insurance Corporation	<u>PRC ID No. 0065439</u> <u>8/17/1988 - Clark, Pampanga</u>

VIERCY IAN IGNACIO Zoe Broadcasting Network Inc.	_____	_____
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Known to me to be the same persons who executed the foregoing Agreement consisting of  
four (4) pages, including the annexes and this page on which the acknowledgment is written and they  
acknowledged that the same is their free act and deed and that of the corporations being represented.

WITNESS MY HAND AND NOTARIAL SEAL on the date and place first above  
written.

Doc No. 111;  
Page No. 24;  
Book No. CXXVIII  
Series of 2022.

**ATTY. FERNANDO M. ALONZO**  
NOTARY PUBLIC  
Notarial Commission Expires On June 30, 2022  
Under B.M. No. 3795 - NOT. COMM. 28-2020-C  
For Calamba City, Bay, Calauan and Los Baños, Laguna  
Lifetime IBP No. 018040-Laguna Chapter  
PTR No. CC7895544-Jan. 5, 2022 at Calamba City  
Atty's Roll No. 36298-MCLE Comp. No. VI-0030011


The **PARTIES** hereby certify that they have read or caused to be read to them each and every provision of this Contract and that they have fully understood the same

IN WITNESS WHEREOF, WE have hereunto affixed our signatures this \_\_\_\_\_ day of **JUN 16 2022**, 2022 at Lucena City.


**PHILIPPINE HEALTH  
INSURANCE CORPORATION**

**ZOE BROADCASTING  
NETWORK INC.**

Recommended by:

  
**BENJIE A. CUVINAR**  
Division Chief, MSD  
PRO IVA

Approved by:


  
**DANILO M. REYNES, MD, MPA**  
FIRST PARTY  
RVP, PRO IVA

by:

  
**VIERCY IAN IGNACIO**  
SECOND PARTY  
Sales & Marketing Executive

SIGNED IN THE PRESENCE OF:

  
**JOSEPH ADRIAN R. REJANO**  
Witness

  
**ARON R. RIANO**  
Witness





Annex "A"

## TECHNICAL SPECIFICATIONS

### Procurement of Advertising Services

**Division/ Section/ Unit:** ORVP-PAU  
**Project Title:** Placement of 1 hour Radio Blocktime in AM band  
Quezon Province and Laguna Province  
**Purpose:** Sustain Information Awareness and Understanding on PhilHealth policies and benefits  
**Target Conduct:** April to December 2022

#### Specification:

Province	No. of episodes	Length of program	Band
Laguna	20 episodes	1 hour	AM
Quezon	20 episodes	1 hour	AM

- \*Submission of justification letter for change of schedule as indicated in the contract
- \*\* Submission of Certificate of Performance Monthly
- \*\*\*Submission of listenership profile after the contract

Prepared by:

**SHARYLL O. CARPIO**  
PRO III

☒ Approved ☐ Disapproved

**ARLAN M. GRANADO**  
Acting Regional Vice President  
PhilHealth Regional Office IVA





Republic of the Philippines  
**PHILIPPINE HEALTH INSURANCE CORPORATION**

PhilHealth Regional Office IVA  
Lucena Grand Central Terminal, Brgy. Ilayang Dupay, Lucena City  
Call Center (02) 8441-7442 | Contact Number (042) 373-7554  
[www.philhealth.gov.ph](http://www.philhealth.gov.ph) | [region4a@philhealth.gov.ph](mailto:region4a@philhealth.gov.ph)



UNIVERSAL HEALTH CARE

## CERTIFICATION

This is to certify that the attached **CONTRACT** between **PHILIPPINE HEALTH INSURANCE CORPORATION REGIONAL OFFICE IVA** and **DZJV 1458 RADYO CALABARZON** for **Radio Blocktime** in the sum of **Php 130,000.00**, passed through the office of the undersigned for initial legal review and evaluation.

This certification strictly pertains to the review of provisions contained in the subject draft agreement and presumes that the procurement process was done accordingly to Republic Act 9184.

Issued this 22<sup>nd</sup> day of April 2022.

  
**ATTY. JIANDRA CARMELA P. PANGANIBAN**  
Attorney IV, Legal Office





Republic of the Philippines  
**PHILIPPINE HEALTH INSURANCE CORPORATION**

PhilHealth Regional Office IVA  
Lucena Grand Central Terminal, Brgy. Ilayang Dupay, Lucena City  
Call Center (02) 8441-7442 | Contact Number (042) 373-7554  
[www.philhealth.gov.ph](http://www.philhealth.gov.ph) | [region4a@philhealth.gov.ph](mailto:region4a@philhealth.gov.ph)



UNIVERSAL HEALTH CARE  
CALL CENTER AT LUCENA GRAND CENTRAL TERMINAL

## CERTIFICATE OF AVAILABILITY OF FUNDS (CAF)

Cost Center	PAU	ROF#:	2022-0092	05/12/2022
		CAF#:	2022-0092	05/12/2022
Particulars			Account Code (to be filled out by Budget)	Amount
PLACEMENT OF 1 HOUR RADIO BLOCKTIME FOR LAGUNA PROVINCE.			5029901001	₱130,000.00
Payee: ZOE BROADCASTING NETWORK, INC.				
Reference: CONTRACT NO. 2022-03-021				
TOTAL				₱130,000.00
REQUESTED BY		FUNDS AVAILABLE		CERTIFICATION
Certified: Charges to budget necessary, lawful and under my direct supervision		Certified: Budget available and earmarked for the purpose, as indicated above		Certified: Funds available for disbursement herein described; in the amount specified
Signature:		Signature:		Signature:
Printed Name: Sharyl O. Carpio		Printed Name: Ma. Pamela B. Leynes		Printed Name: Aron R. Riano
Position: PRO III		Position: Budget Officer - Designate		Position: Fiscal Controller IV
Office: PAU		Office: MSD-FMS		Office: MSD-FMS
Date: 5/12/22		Date: 5/12/22		Date: MAY 12 2022
Remarks:		Remarks:		Remarks:







Republic of the Philippines  
**PHILHEALTH INSURANCE CORPORATION**

PhilHealth Regional Office IVA  
Lucena Grand Central Terminal, Brgy. Payang Dupay, Lucena City  
Call Center: (02) 8441-7442 | Contact Number: (042) 373-7554  
www.philhealth.gov.ph | region4a@philhealth.gov.ph



UNIVERSAL HEALTH CARE

**PURCHASE REQUEST (PR)**

PhilHealth Regional Office IVA

Department / Office :

**PRO IV-A**

PR No

2022-01-032

Division :

**ORVP-PAU**

Date :

3/29/22

Item No.	Unit	Item Description	Qty	Estimated Unit Cost	Estimated Total Cost
1	episodes	Local AM Blocktime 60 minutes (Quezon)	20	1,470.00	29,400.00
2	episodes	Local AM Blocktime 60 minutes (Laguna)	20	6,825.00	136,500.00
		*****nothing follows*****			0.00
		C.O.B. / Trust : <b>2022 COB</b>			
		Expense Code : <b>5-02-99010-01</b>			
		Charge to <b>PAU</b>			
		Budget Limit : <b>165,900.00</b>			
		Signature : <i>[Signature]</i> <b>Ma. Pamela B. Leynes</b>			
		<b>Grand Total</b>			<b>165,900.00</b>

We certify that the items and corresponding amount listed above are based on the CY 2022 COB and within the approved 2022 APP. All items requested under this PR SHALL NOT, hereinafter, be available for realignment, unless cancelled within the prescribed period.

**PURPOSE: PROCUREMENT OF ADVERTISING SERVICES- Local AM Blocktime 60 minutes(Quezon & Laguna)**

	Prepared by:	Requested by:	Recommended by:	Approved By:
Signature :	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
Printed Name :	<b>VERONIA Y. ABELLA</b>	<b>SHARYLLO C. CARPIO</b>	<b>CECILIA I. PUREZA</b>	<b>BENJIE A. CUVINAR</b>
Designation :	<b>PA-1</b>	<b>AO III/OIC, ASS</b>	<b>AO II/OIC, GSU</b>	<b>MSD Head</b>
Date :	<b>3/16/22</b>	<b>3/16/22</b>	<b>3/29/22</b>	<b>3/29/22</b>



**APPROVED BUDGET FOR THE CONTRACT (ABC)**  
 Procurement of Advertising Services

Contract Duration: CY 2022

ABC No: 2022-0044  
 Date: 8/17/22

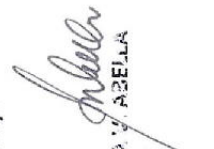
ITEM NO. (a)	DESCRIPTION (b)	QTY (c)	UNIT (d)	CURRENT MARKET PRICE (e)	No. Of Days/Nights (If Applicable) (f)	Sub-Total (g)=[(c) (e) (f)]	5% Contingency for Price Escalation (h)=[(g) (5%)]	TOTAL COST (i) -(g)-(h)
1	Local AM Blocktime 60 minutes (Quezon)	20	episodes	1,470.00		29,400.00		29,400.00
2	Local AM Blocktime 60 minutes (Laguna)	20	episodes	6,825.00		136,500.00		136,500.00
<b>TOTAL</b>								<b>165,900.00</b>

Prepared by:

Certified Funded in COB

Recommended by:

Approved:

  
**VERONICA M. ABELLA**  
 PA-1

  
**ARON R. RIANO**  
 Head, FMS

  
**SHARYL D. CIRPIO**  
 PRO-III

  
**ARLAN M. GRANALI**  
 Acting RVP, PRO IVA



PROJECT PROCUREMENT MANAGEMENT PLAN (PPMP)

No. 2022- 013

END-USER/UNIT : PUBLIC AFFAIRS UNIT (PAU)

Charged to COB

Projects, Programs and Activities (PAPs)

CODE	GENERAL DESCRIPTION	QUANTITY /	ESTIMATED BUDGET	Mode of Procurement	SCHEDULE/MILESTONE OF ACTIVITIES												
		SIZE			Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	
5 02 99010 02	From: Advertising Services																
	Procurement of Advertising Services																
	Local AM Blocktime 60 minutes	24 episodes	540,000.00	Scholarship or Artistic Work Exclusive Technology and Media Services													
	TOTAL BUDGET:		540,000.00														
5 02 99 010 02	To: Advertising Services																
	Procurement of Advertising Services																
	Local AM Blocktime 60 minutes (Quezon)	20 episodes	29,400.00	Scholarship or Artistic Work Exclusive Technology and Media Services													
	Local AM Blocktime 60 minutes (Laguna)	20 episodes	136,500.00														
	TOTAL BUDGET:		165,900.00														

NOTE: Technical Specifications for each Item/Project being proposed shall be submitted as part of the PPMP

Prepared By:

Submitted By:

VERONICA V. ABELLA

PA-1

SHARVILL G. CARPIO, PRO-III

Head of End User

*Republic of the Philippines*  
**Philippine Health Insurance Corporation**  
 Project Procurement Management Plan  
 Calendar Year 2022

**Philhealth Regional Office IVA**

**SCHEDULE FOR EACH PROCUREMENT ACTIVITY**

Procurement Program/Project	Approved Budget for Contract (ABC)	Mode of Procurement	Pre-Proc Conference	Ads/Post of ITB	Pre-Bid Conference	Eligibility Check	Sub/Open of Bids	Bid Evaluation	Post Qual Award	Contract Signing	Notice to Proceed	Delivery Completion	Acceptance Turnover	Remarks
SCHEDULE FOR EACH PROCUREMENT ACTIVITY														
Procurement of Advertising Services														
B. Local: Spotbuys	168,000.00	Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services	27-Apr	28-Apr						05-May		30-May	14-Jun	
C. Local AM: Blocktime	540,000.00	Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services	31-Mar	01-Apr						08-Apr		03-May	18-May	
D. Local Tabloid : Institutional	37,500.00	Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services	25-Aug	26-Aug						02-Sep		27-Sep	12-Oct	
Marketing and Promotional														
Printable Material: Brochure Members	240,000.00	Public Bidding	27-Jul	28-Jul	04-Aug		05-Aug		19-Aug	26-Aug	01-Sep	26-Sep	29-Sep	14-Oct
Printable Material: Flip Chart Members	240,000.00	Public Bidding	27-Jul	28-Jul	04-Aug		05-Aug		19-Aug	26-Aug	01-Sep	26-Sep	29-Sep	14-Oct
Printable Material: Poster Members	240,000.00	Public Bidding	27-Jul	28-Jul	04-Aug		05-Aug		19-Aug	26-Aug	01-Sep	26-Sep	29-Sep	14-Oct