

Philippine Health Insurance Corporation

REPUBLIC OF THE PHILIPPINES
709 CityState Center Bldg.
Shaw Blvd. Brgy. Oranbo, Pasig City
TeleFax: 8637-3158 637-4735

JOB ORDER
(Non-Inventoriable Items)

Supplier RADIO VERITAS GLOBAL BROADCASTING SYSTEM INC. (DZRV)

Job Order No.: JO-2022-011

Address Veritas Tower, 162 West Avenue corner EDSA, Quezon City

Date: May 5, 2022

Tel.Fax No. 925-7932 to 39; 09175005584 (smd928@yahoo.com)

Terms of Payment: On Account

Supplier Registered with: PhilGEPS (Certificate Reference No. 20140292796701893173)

Mode of Procurement: Negotiated Procurement Section 53.6

Gentlemen:

Please deliver the following article(s), product(s), supplies, or materials listed below, subject to the terms and conditions contained herein:

Please deliver to this office within as per schedule upon approval of the following

NO.	QTY	UNIT	SERVICE DETAILS	UNIT PRICE	TOTAL AMOUNT
1	12	Months	<p>Procurement of Airtime for PhilHealth's Radio Blocktime Program and Commercial Spots on AM or FM Frequency</p> <p>Technical Specifications:</p> <p>Station Reach: 1. Station must have broadcast power of at least 50KW (50,000 watts) on the AM Frequency or FM Frequency. For FM Frequency, programming must be in News and Public Affairs Format. 2. Station should have nationwide reach. 3. Station has capability for simultaneous airing via FB live and/or any livestreaming platform.</p> <p>Station Ranking: Must be within top 10 AM/FM radio stations based on latest available survey results by a reputable industry ranking agency (condition for qualification)</p> <p>Station as employer: 1. Must be registered with PhilHealth as employer 2. Must have updated premium contributions in the last six (6) months at the time of submission of quotation</p> <p>Feedback mechanism: 1. Must have built-in facilities for short messaging system (SMS) feedback from listeners during actual broadcast 2. Must be able to devote three (3) landlines for listeners' calls during program airing 3. Must have facilities for direct distance dialing 4. Must have active social media accounts such as Facebook and Twitter</p> <p>Frequency: Once-a-week Timeslot: Mid-morning Day of Airing: Any day between Monday and Friday Duration of Airing: Thirty (30) minutes including Opening and Closing Billboard and Re-entries Contract Duration: Twelve (12) months or its equivalent number of episodes (shall commence upon approval of the contract, 12 months thereafter)</p> <p>Inclusions: 1. Airtime 2. Talent fee of co-anchor/s 3. Airing of at least four (4) 30-second PhilHealth commercials spots within the 30-minute program. Blocktime is exclusive to PhilHealth (no other advertisements from other agencies or private entities shall be aired within the blocktime). 4. Airing of five (5) 30-second PhilHealth commercials spots daily from Mondays to Sundays (outside of the blocktime slot) 5. Announcements/promotion of blocktime program on station's official social media accounts 6. Production and airing of merchandising plugs for the program 7. Production of OBB and CBB for the program 8. Live Streaming</p> <p>Co-anchor/s: Co-anchor/s from the station must: 1. Possess basic knowledge about PhilHealth and the NHIP 2. Be able to discuss health and health-related matters</p> <p>Additional media values (at no cost): 1. Production of two (2) 30-second ads including script, up to 3 revisions per material (inclusive of production costs, talent fees, and other incidentals) 2. Coverage of PhilHealth events 3. Once-a-month interview with PhilHealth officers in other programs, as arranged</p> <p>Other inclusions/conditions: 1. Cost should be inclusive of VAT 2. Supplier should be registered with the PhilGEPS</p> <p>Mode of Procurement: R.A. 9184 Section 53.6 Approved Budget: Php 4,000,000.00 Budget Source: CorComm Advertising budget for 2022</p> <p>Condition for selection: The end-user shall have the discretion, based on its analysis, to select among the qualified suppliers who met the general conditions specified in this TOR whose offer/deal is most advantageous to the Corporation, but without exceeding the allowable budget.</p> <p>Payment Modality: Payment shall be made on a monthly basis and shall be made after completion of each month's airing and upon presentation of a Statement of Account and Certificate of Performance at the end of the month.</p>	3,800,000.00	3,800,000.00
					3,800,000.00
			LESS: EWT 2% 67,857.14 GMP 5% 169,642.86		237,500.00
					3,562,500.00
			P.R. No./ Requesting Unit: 21-0211 dtd. 12/22/21 CorComm		
			Total Amount in Words : Three Million Five Hundred Sixty-Two Thousand Five Hundred Pesos Only		

CONFORME: MARICEL M. DINO Signature over Printed Name and Position of Authorized Representative

Received copy of J.O.: 6-24-2022 Date

05-142

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Gentlemen:

Please deliver the following article(s), product(s), supplies, or materials listed below, subject to the terms and conditions contained herein:

Please deliver to this office within as per schedule upon approval of the following:

Terms & Conditions:

- RADIO VERITAS GLOBAL BROADCASTING SYSTEM INC. holds PHIC free and harmless from any claims, obligation or liability that may be caused to any third party that may be injured or harmed due to the willful, unlawful or negligent act or omission of RADIO VERITAS GLOBAL BROADCASTING SYSTEM INC. or any of its personnel or representative, without prejudice to any other legal action that PHIC may have against RADIO VERITAS GLOBAL BROADCASTING SYSTEM INC. for, in relation to the implementation of the Contract.
 - The agency shall impose penalty in an amount equivalent to 1/10 of one (1%) percent of the total value of undelivered order for each day of the delay as liquidated damages.
 - If the date of receipt of the Job Order (J.O.) by the supplier is not indicated, it shall be deemed received on the day it was acknowledged to have been received by a representative either through fax or e-mail.
 - Delivery of the above item(s) shall be made within the prescribed schedule dates. Suppliers are advised to inform SBAC-Contract Management Team at least two (2) days before the delivery. Use of elevator shall only be from 09:00 to 11:30 a.m. and 1:30 to 3:00 p.m. during Mon/Wed/Fri (MWF). All item(s) delivered shall be accepted by the PSMD at 15th Floor, Room 1501 Citystate Ctr. Bldg., Pasig City.
 - Delivery Receipt and Sales Invoice shall be required for one-time complete delivery of the goods/services.
 - The contracting parties undertake to comply with Office Order No. 0018-2015 entitled (Reiteration of PhilHealth No Gift Policy (Revision 1) which is deemed incorporated into this Contract. No PhilHealth personnel shall solicit, demand, or accept, directly or indirectly, any gift from any person, group or association, or juridical entity, whether from the public or private sector, at anytime, on or off the work premises where such gift is given in the course of official duties or which in connection with any transaction which may affect the functions of their office or influence the actions of directors or employees, or create the appearance of a conflict of interest.
 - In all cases, the request for extension should be submitted before the lapse of the original delivery date. The maximum allowable extension shall not be longer than the initial delivery period as stated in the original contract.
 - If any dispute or difference of any kind whatsoever shall arise between the parties in connection with the implementation of the contract, the parties shall make every effort to resolve amicably such dispute or difference by mutual consultation.
- Any legal action, suit or proceeding arising out of or relating to the Contract shall be submitted to arbitration in the Philippines according to the provisions of RA. 876, otherwise known as the "Arbitration Law" and R.A. 9285, otherwise known as the "Alternative Dispute Resolution Act of 2004".
- Whenever necessary to promote arbitration or to seek judicial relief, PHIC and RADIO VERITAS GLOBAL BROADCASTING SYSTEM INC. agree that any legal action, suit or proceeding arising out of or relating to the Contract may be instituted in any competent court in Pasig City, to the exclusion of other courts of equal jurisdiction.
- Attorney's Fees - In the event that PHIC is compelled to commence arbitration or to seek judicial relief to enforce the provisions of the Contract, it shall be entitled to attorney's fees and liquidated damages equivalent to ten percent (10%) and fifteen (15%), respectively, of the contract price or the amount claimed in the arbitration or judicial action, whichever is higher, aside from the cost of arbitration or litigation, whichever is applicable, and other expenses incidental thereto.
 - EFFECTIVITY CLAUSE. This agreement shall take effect upon signing thereof by the Parties and RADIO VERITAS GLOBAL BROADCASTING SYSTEM INC. shall commence performance of its obligations upon the issuance by PHIC of a Notice to Proceed.

05-142

Very truly yours,

Joseph O. Vergara
 JOSEPH O. VERGARA DPh.
 Head, SBAC & Procurement

Certified Budget Available	Funds Available in the amount of:	Php3,800,000.00	APPROVED:
<i>Mari Lou M. Navarroza</i> MARI LOU M. NAVARROZA Division Chief	<i>Mary Ann A. Malinis</i> MARY ANN A. MALINIS Acting-Division Chief	<i>Dante A. Sierran</i> ATTY. DANTE A. SIERRAN, CPA President and Chief Executive Officer (CEO) HEAD OF THE AGENCY or Authorized Representative	
Within the COB: <u>2022</u>	Expense Code: <u>SD29901001 / MBOE</u>	Budget: <u>₱3,800,000</u>	
Remarks: <u>change to COB</u>			

CONFORME:	Received copy of J.O.:
<i>Marichelle M. Dindo</i> MARICHELE M. DINDO Signature over Printed Name and Position of Authorized Representative	<u>6-24-2022</u> Date