



Republic of the Philippines  
**PHILIPPINE HEALTH INSURANCE CORPORATION**

Citystate Centre, 709 Shaw Boulevard, Pasig City  
Call Center: (02) 441-7442 | Trunkline: (02) 441-7444  
[www.philhealth.gov.ph](http://www.philhealth.gov.ph)



## NOTICE TO PROCEED

Conduct of Market Research and Development of a Rebranding Plan for PhilHealth  
(IB No. MRDRP 2021-015-CF)

Date of Issuance: NOV 11 2022

**MR. CARLO LUIS V. HEMEDES**  
Corporation's Managing Partner/CEO  
**ORGANIC INTELLIGENCE CONSULTING INC.**  
5<sup>th</sup> Floor The Community Building, Metropoli Drive  
E. Rodriguez Jr. Avenue, Libis, Quezon City

Dear Mr. Hemedes,

The attached **Contract of Agreement** having been approved, notice is hereby given to the **ORGANIC INTELLIGENCE CONSULTING INC.** that the actual delivery of goods may commence pertinent to the **Conduct of Market Research and Development of a Rebranding Plan for PhilHealth** effective on NOV 11 2022 after the receipt of this notice.

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing the copies in the space provided below. Keep one copy and return the two (2) other copies to the Secretariat for Bids and Awards Committees in the Central Office of Philippine Health Insurance Corporation (PhilHealth).

Very truly yours,

**ATTY. ELI DINO D. SANTOS**  
Officer-in-Charge,  
Office of the President and Chief Executive Officer  
Date:

I acknowledge receipt of this Notice on: NOV. 11, 2022

Name: CARLO LUIS V. HEMEDES

Signature:

