



# RN Laguna Broadcasting Service DZVA 106.3 MHz - Radyo Natin Laguna

3/F SQA Corporate Center, National Highway, Brgy. I, Calamba City, Laguna  
Landline: (02) 463 4921; (049) 525 5770

Contract no. 2021-03-024



Contract No.: 21-07-0643

## RADIO BROADCAST CONTRACT

To the Marketing Department  
Please furnish broadcasting facilities of:

**Advertiser:** Philippine Health Insurance Corporation (PhilHealth Regional Office IV-A)  
**Address:** Lucena Grand Central Terminal, Brgy. Ilayang Dupay, Lucena City  
**Contact No.:** (042) 373 / (02) 441 7442  
**Comm'l/Program Name:** PhilHealth Ads (30-second) and PhilHealth On Air

Date of First Broadcast

Date of Last Broadcast

Ten (10) Episode for the year 2021

### Broadcast Schedule

Daily (Mondays thru Saturdays) Commercial Spot: Five (5)  
9:15am, 10:15am, 04:55pm, 05:30pm, 06:15pm

### Billing Rate(s)

Package Rate per Episode: PhP10,000.00  
Ten Thousand pesos per Episode  
(10-Episode Contract)

**Total Rate: PhP100,000.00**

### Additional Instruction(s)

- Term of Payment: Pay Before Broadcast (PBB)
- Media Values:
  - One (1) Hour Radio Program per Episode (Monday from 11am - 12nn)
  - Free Five (5) Daily Spots (Mon - Sat)
  - Justification will be submitted upon change of schedule of program/broadcast.

Account Executive:

Ms. Binaflor C. Orlain  
Station Supervisor

Mr. Richard N. Orlain  
Operations Manager  
RN Laguna Broadcasting Service  
DZVA 106.3 MHz - Radyo Natin Laguna

Advertiser:

Recommending Approval:

Benjie A. Cuvinar  
Division Chief, Management Services Division

Approved by:

Arlan M. Granali  
Acting Regional Vice President  
PhilHealth Regional Office IV-A

**Note:** This contract or addendum is subject to the rules, regulations, and trade agreements approved by the Broadcast Media Council and the *Kapisanan ng mga Brodkaster ng Pilipinas*.

[ ] Check Number: Bank:

Please make check payable to **RN Laguna Broadcasting Service**

[ ] Cash Amount: Receipt No.:

