



**BIDS AND AWARDS COMMITTEE
PHILIPPINE HEALTH INSURANCE CORPORATION
NATIONAL CAPITAL REGION**

RESOLUTION NO 55, S-2019

RECOMMENDING THE AWARD OF CONTRACT TO PRIME RECALL ADVERTISING AND SERVICES, INC. FOR THE PROCUREMENT OF ONE LOT (1) SUPPLY AND INSTALLATION OF PHILHEALTH ADVERTISING PLACEMENT IN JEEPNEY AND BUSES (PRO NCR ITB NO. 07, S-2019 ADPLACEMENT)

WHEREAS, the Head of Public Affairs Unit, Mr. Raymond Edwin P. Acoba, on 29 July 2019 requested for the Procurement of One (1) Lot Supply and Installation of PhilHealth Advertising Placement in Jeepneys and Buses per Purchase Request No. 19-0119-NCR-P, with an Approved Budget for the Contract (ABC) of Six Million Two Hundred Thirty Eight Thousand One Hundred Eight Pesos Only (Php 6,238,108.00);

WHEREAS, upon its endorsement to the Bids and Awards Committee (BAC) for the PhilHealth Regional Office – National Capital Region (PRO NCR) the following complete documents were attached for its perusal, viz:

1. Endorsement Letter
2. Approved Technical Specifications
3. Purchase Request
4. Approved Budget for the Contract (ABC)
5. Abstract of Canvass
6. Canvass Quotations from:
 - Total Media Connection & Relations, Inc.
 - Full Linkage (FULITECH)
 - MY Centro Advertising Co.
7. Approved Request for Realignment of Funds
8. Approved Project Procurement Management Plan
9. Approved APP Amendment for First Semester

WHEREAS, an Invitation to Bid was posted from 02 August to 22 August 2019 and the Pre Bid Conference was scheduled on 09 August 2019;

WHEREAS, during the Pre-Bid Conference on 09 August 2019, representatives from Prime Recall Advertising services, Inc. and ADPAMO came to attend and clarify on the technical specifications of the project;

WHEREAS, during the Opening of Bids and Eligibility Check on 22 August 2019, the following proponents: PRIME RECALL ADVERTISING SERVICES, INC. and TOTAL MEDIA CONNECTIONS & RELATIONS, INC. bought and submitted the Bid Documents, however, PRIME RECALL ADVERTISING SERVICES, INC. was declared the Single Calculated Bid with an offer of Five Million Seven Hundred Forty Thousand Two Hundred Twenty Four Pesos Only (Php 5,740,224.00) for the Procurement of One (1) Lot Supply and Installation of PhilHealth Advertising Placement in Jeepneys and Buses. The proponent TOTAL MEDIA CONNECTIONS and RELATIONS, INC. was disqualified due to the absence of the PhilGeps Certificate of Platinum Membership ;

WHEREAS, the Bids and Awards Committee directed the Technical Working Group (TWG) A to immediately conduct the Post Qualification and Evaluation activity for PRIME RECALL ADVERTISING SERVICES, INC. being the Single Calculated Bid;




WHEREAS, on 4 September 2019, the Technical Working Group A presented their Post Qualification and Evaluation Report dated 30 August 2019 and based on their evaluation, PRIME RECALL ADVERTISING AND SERVICES, INC. has **PASSED** the Technical, Financial and Post Qualification requirements for the Procurement of One (1) Lot Supply and Installation of PhilHealth Advertising Placement in Jeepneys and Buses, hence found to be **RESPONSIVE**.

RESOLUTION

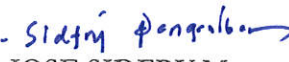
WHEREFORE, in view of the foregoing, the BAC for PRO NCR, resolves to **RECOMMEND** to the PRO-NCR Vice President and Head of the Procuring Entity the award of the contract to **PRIME RECALL ADVERTISING AND SERVICES, INC.**, being the Single Calculated Responsive Bid (SCRB) for the Procurement of One (1) Lot Supply and Installation of PhilHealth Advertising Placement in Jeepneys and Buses in the total amount of Five Million Seven Hundred Forty Thousand Two Hundred Twenty Four Pesos Only (Php 5,740,224.00).

Done on 16th day of September 2019, Quezon City, Philippines.


HENRY V. ALMANON
Chairperson


NARISA PORTIA J. SUGAY, M.D.
Vice-Chairperson

ON LEAVE
ATTY. MARY GRACE G. DELOS SANTOS
Member


JOSE SIDFRY M. PANGANIBAN
Member


EVELYN L. LOPEZ, M.D.
Member


RAYMOND EDWIN P. ACOBA
Provisional Member/ End-User

Approved/ Disapproved/ Others


GILDA SALVACION A. DIAZ
Vice President
Head of Procuring Entity
PhilHealth Regional Office - NCR