



Republic of the Philippines
PHILIPPINE HEALTH INSURANCE CORPORATION

PhilHealth Regional Office – National Capital Region
VCP Building 68 Kalayaan Avenue, Teachers Village West, Quezon City
Call Center: (02) 441-7442 | Trunkline: (02) 441-7444
www.philhealth.gov.ph



UNIVERSAL HEALTH CARE
KALUSUGAN AT KALINGA PAYA SA LUNAT

NOTICE TO PROCEED

**PROCUREMENT OF ADVERTISING COMPANY SERVICES FOR ONE (1) LOT
SUPPLY AND INSTALLATION OF PHILHEALTH ADVERTISING PLACEMENT
IN JEEPNEY AND BUSES
(PRO NCR ITB NO. 07, S-2019 ADPLACEMENT)**

JANE CANLAS-LARANJO

President & CEO

PRIME RECALL ADVERTISING & SERVICES, INC.

#38 Sgt. Catolos st., Brgy. Pinagkaisahan,
Cubao, Quezon City

Dear Ms. Canlas-Laranjo:

The attached Contract Agreement having been approved, notice is hereby given to **PRIME RECALL ADVERTISING AND SERVICES, INC.** that work may commence on the **Procurement of Advertising Company Services for One (1) Lot Supply and Installation of Philhealth Advertising Placement in Jeepney and Buses** effective on the receipt of this notice.

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing the copies in the space provided below. Keep one copy and return the two (2) other copies to the Secretariat for Bids and Awards Committees in the PhilHealth Regional Office National Capital Region (PRO NCR).

Very truly yours,

DR. FRANCISCO Z. SORIA, JR.

Vice President

PhilHealth Regional Office NCR

Recommended By:

RAYMOND EDWIN P. ACOBA

End-User

PhilHealth Regional Office NCR

I acknowledge receipt of this Notice on

Name of Representative of the Bidder

Authorized Signature

23 January 2020

Theresa Loreaine Canlas

[Signature]



PhilHealthofficial



teamphilhealth



actioncenter@philhealth.gov.ph