



RN Laguna Broadcasting Service

DZVA 106.3 MHz - Radyo Natin Laguna

3/F SQA Corporate Center, National Highway, Brgy. I, Calamba City, Laguna
Landline: (02) 463 4921; (049) 525 5770



Contract No.: 19-04-0577

contract No 19-05-039

RADIO BROADCAST CONTRACT

To the Marketing Department
Please furnish broadcasting facilities of:

Advertiser: **Philippine Health Insurance Corporation (PhilHealth Regional Office IVA)**
Address: **Lucena Grand Central Terminal, Brgy. Ilayang Dupay, Lucena City**
Contact No.: **(042) 373 7554 / (02) 441 7442**
Comm'l/Program Name: **Philhealth Ads (30-second)**

| Date of First Broadcast | Date of Last Broadcast |
|-------------------------|------------------------|
| April 2019 | December 2019 |

| Broadcast Schedule |
|--------------------|
|--------------------|

Daily (Mondays thru Sundays) Commercial Spots: Five (5)

Mondays thru Saturdays: 9:30 am, 10:30 am, 12:30 pm, 5:30 pm, & 6:30 pm

Sundays: 7:30 am, 1:30 pm, 2:30 pm, 5:30 pm, & 6:30 pm

| Billing Rate(s) |
|-----------------|
|-----------------|

Monthly Package Rate: PhP10,000.00
Ten Thousand Pesos per Month
(9-Month Contract)

9-Month Rate (Total): PhP90,000.00

| Additional Instruction(s) |
|---------------------------|
|---------------------------|

- Term of Payment: Pay Before Broadcast (PBB)
- Media Values:
 - 5 Daily (Mondays thru Sundays) Spots
 - Free One (1) Hour Radio Program per Month
(Friday - Last week of the Month from 12:00 nn - 1:00pm)
 - Justification will be submitted upon change of schedule of program / broadcast.

Account Executive:

Ms. Bienafior C. Orlain
Station Supervisor

Advertiser:

Recommending Approval:

Feliciano O. Pastorpinde
Chief - MSD

Approved By:

Edwin M. Oriña, MD
RVP, PRO IVA

Mr. Richard M. Orlain
Operations Manager
RN Laguna Broadcasting Service
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Note: This contract or addendum is subject to the rules, regulations, and trade agreements approved by the Broadcast Media Council and the *Kapisanan ng mga Brodkaster ng Pilipinas*.

[] Check Number: Bank:

Please make check payable to RN Laguna Broadcasting Service

[] Cash Amount: Receipt No.:
Receipt No.:

