



Republic of the Philippines  
**PHILIPPINE HEALTH INSURANCE CORPORATION**  
**PHILHEALTH REGIONAL OFFICE I**  
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March 25, 2021

**CORPORATE MEMORANDUM**

PRO 1 No. 2021 0017 *q*

**TO : ALL CONCERNED END-USERS**

**SUBJECT : CY 2021 ANNUAL PROCUREMENT PLAN (APP) AMENDMENT  
Batch 1**

After judicious review and evaluation, the requested revision/modification in programs and projects by end-users in the APP were deemed significant and necessary for the effective and efficient delivery of public service by the corporation. In order to reflect these adjustments/revisions, this APP amendment is hereby issued.

As mandated, the PhilHealth Regional Office 1-Bids and Award Committee deliberated on, determined and recommended the appropriate method of procurement covering the various projects/programs/activities included in the APP Amendment, in accordance with the parameters set in the R.A 9184 and its Revised IRR.

Section 7.4 of the Revised IRR provides:

“7.4 updating of individual PPMPs and the consolidated APP for each procuring entity shall be undertaken every (6) six months or as often as may be required by the Head of the Procuring Entity...”

Accordingly and under the authority granted to the Regional Vice President as Head of the Procuring Entity, this Order is hereby issued approving the attached 2021 Annual Procurement Plan Amendment-Batch 1.

Be it noted that all procurement based on the approved 2021 APP and its amendment must be undertaken strictly in accordance with the terms, conditions and requirements provided in the law, its Revised IRR as well as relevant government and corporate procurement policies, rules and regulations, subject to usual government auditing and accounting rules and regulations.

For information and guidance of all concerned.

*[Signature]*  
**DENNIS B. ADRE**  
Regional Vice President

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3/25/21  
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**Annual Procurement Plan Amendment for CY 2021**  
**Batch 1**

Code (PAP)	Procurement Program/Project	PMO/End-user	Mode of Procurement	Schedule for Each Procurement Activity				Source of Funds	Estimated Budget (Php)			Remarks (brief Description of Program/Project)
				Ads/Post of IB/REI	Sub/Open of Bids	Notice of Award	Contract Signing		Total	MOOE	CO	
5029901002	<b>MARKETING AND PROMOTIONAL EXPENSE</b>							<b>COB 2021</b>				
	Procurement of Printable Material Tarpaulin ; 4,423 sq. Ft.	PAU	Negotiated Procurement-Small Value Procurement	N/A	April 2021	April 2021	April 2021	Procurement of Meals with Venue-Whole day for Health Care Providers ; 115 pax	57,500.00	57,500.00		The budget to be utilized for the period March-December 2021, shall be allocated for tarpaulin printing for the promotion of PhilHealth programs & services for a wider reach of information & visibility of our programs & benefits in public places since face to face orientation is still restricted due to the COVID-19 pandemic.
A.HO Source (CorCom)	<b>ADVERTISING EXPENSES</b>							<b>COB 2021</b>				
	Procurement of CY 2021 RADIO AD PLACEMENT: Local FM: Spotbuys 30 seconds ads ; 100 spots	PRO 1	Negotiated Procurement-Scientific Scholarly or Artistic Work, Exclusive Technology and Media Services	N/A	March 2021	March 2021	March 2021	<u>BRO I-21-146-11</u>	29,000.00	29,000.00		Based on lowest actual market price value provided through pre-canvass quotation
	Procurement of CY 2021 RADIO AD PLACEMENT: Local AM: Spotbuys 30 seconds ads ; 100 spots	PRO 1	Negotiated Procurement-Scientific Scholarly or Artistic Work, Exclusive Technology and Media Services	N/A	March 2021	March 2021	March 2021	<u>BRO I-21-146-11</u>	15,000.00	15,000.00		Based on lowest actual market price value provided through pre-canvass quotation
	Procurement of CY 2021 RADIO AD PLACEMENT: Sagot Ka ng PhilHealth (PRO I) Local AM: Blocktime 60 minutes radio program for PRO 1 ; 12 episodes	PRO 1	Negotiated Procurement-Scientific Scholarly or Artistic Work, Exclusive Technology and Media Services	N/A	March 2021	March 2021	March 2021	<u>BRO I-21-146-11</u>	38,400.00	38,400.00		Based on adjusted advertising budget provided by Coporate Communication Department pursuant to CorCom Memorandum dated February 03, 2021

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**Annual Procurement Plan Amendment for CY 2021**  
**Batch 1**

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				Ads/Post of IB/REI	Sub/Open of Bids	Notice of Award	Contract Signing		Total	MOOE	CO	
	Procurement of CY 2021 RADIO AD PLACEMENT: Sagot Ka ng PhilHealth kada LHIO Local AM: Blocktime 60 minutes radio program; <b>12 episodes</b>	LHIO Ilocos Norte	Negotiated Procurement-Scientific Scholarly or Artistic Work, Exclusive Technology and Media Services	N/A	March 2021	March 2021	March 2021	<u>BRO I-21-146-11</u>	38,400.00	38,400.00		Based on adjusted advertising budget provided by Coporate Communication Department pursuant to CorCom Memorandum dated February 03, 2021
	Procurement of CY 2021 RADIO AD PLACEMENT: Sagot Ka ng PhilHealth kada LHIO Local AM: Blocktime 60 minutes radio program for LHIO Ilocos Sur ; <b>12 episodes</b>		Negotiated Procurement-Scientific Scholarly or Artistic Work, Exclusive Technology and Media Services	N/A	March 2021	March 2021	March 2021	<u>BRO I-21-146-11</u>	38,400.00	38,400.00		Based on adjusted advertising budget provided by Coporate Communication Department pursuant to CorCom Memorandum dated February 03, 2021
	Procurement of CY 2021 RADIO AD PLACEMENT: Sagot Ka ng PhilHealth kada LHIO Local AM: Blocktime 60 minutes radio program ; <b>12 episodes</b>	LHIO La Union	Negotiated Procurement-Scientific Scholarly or Artistic Work, Exclusive Technology and Media Services	N/A	March 2021	March 2021	March 2021	<u>BRO I-21-146-11</u>	48,000.00	48,000.00		Based on adjusted advertising budget provided by Coporate Communication Department pursuant to CorCom Memorandum dated February 03, 2021
	Procurement of CY 2021 RADIO AD PLACEMENT: Sagot Ka ng PhilHealth kada LHIO Local AM: Blocktime 60 minutes radio program; <b>12 episodes</b>	LHIO Eastern Pangasinan	Negotiated Procurement-Scientific Scholarly or Artistic Work, Exclusive Technology and Media Services	N/A	March 2021	March 2021	March 2021	<u>BRO I-21-146-11</u>	36,000.00	36,000.00		Based on lowest actual market price value provided through pre-canvass quotation in the given time slot.
	Procurement of CY 2021 RADIO AD PLACEMENT: Sagot Ka ng PhilHealth kada LHIO Local AM: Blocktime 60 minutes radio program; <b>12 episodes</b>	LHIO Central Pangasinan	Negotiated Procurement-Scientific Scholarly or Artistic Work, Exclusive Technology and Media Services	N/A	March 2021	March 2021	March 2021	<u>BRO I-21-146-11</u>	42,000.00	42,000.00		Based on government actual market price value provided through pre-canvass quotation.
	Procurement of CY 2021 RADIO AD PLACEMENT: Sagot Ka ng PhilHealth kada LHIO Local AM: Blocktime 60 minutes radio program; <b>12 episodes</b>	LHIO Western Pangasinan	Negotiated Procurement-Scientific Scholarly or Artistic Work, Exclusive Technology and Media Services	N/A	March 2021	March 2021	March 2021	<u>BRO I-21-146-11</u>	38,000.00	38,000.00		Based on lowest actual market price value provided through pre-canvass quotation in the given time slot.

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**Annual Procurement Plan Amendment for CY 2021  
Batch 1**

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				Ads/Post of IB/REI	Sub/Open of Bids	Notice of Award	Contract Signing		Total	MOOE	CO	
	Procurement of CY 2021 RADIO AD PLACEMENT: Alagang PhilHealth sa Radyo: Blocktime 30 minutes radio program simultaneously aired in stations of four (4) provinces in Region 1 ; <b>32 episodes (8 episodes per Province)</b>	PRO1	Negotiated Procurement-Scientific Scholarly or Artistic Work, Exclusive Technology and Media Services	March 2021	March 2021	March 2021	March 2021	<u>BRO I-21-146-11</u>	400,000.00	400,000.00		Based on adjusted advertising budget provided by Coporate Communication Department pursuant to CorCom Memorandum dated February 03, 2021
								<b>Sub-Total:</b>	<b>780,700.00</b>	<b>780,700.00</b>		
50299040	<b>REPAIRS AND MAINTENANCE-LEASED ASSETS IMPROVEMENT</b>							<b>COB 2021</b>				
	Garbage fee	PRO 1	Agency to Agency	N/A	March 2021	March 2021	March 2021	Transportation and Delivery Expenses ; <b>1 lot</b>	6,000.00	6,000.00		For the payment of Garbage fee for CY 2021
								<b>Sub-Total:</b>	<b>6,000.00</b>	<b>6,000.00</b>		
5029999005	<b>CORPORATE FORUM</b>							<b>COB 2021</b>				
	PRO 1 EMPLOYEES' DAY	PRO 1	Negotiated Procurement-Small Value Procurement	March 2021	March 2021	March 2021	March 2021	Budget Release Order I-21-299-21				26th PhilHealth's Anniversary Celebration - PRO 1 Employees' Day
	<b>Meals: (per CPO 2021-0179)</b>								<b>99,750.00</b>	<b>99,750.00</b>		
	PRO 1 & LHIO CP ; <b>185 pax</b>								64,750.00	64,750.00		
	Ilocos Norte; <b>21 pax</b>								7,350.00	7,350.00		
	Ilocos Sur; <b>21 pax</b>								7,350.00	7,350.00		
	La Union ; <b>24 pax</b>								8,400.00	8,400.00		
	Eastern Pangasinan; <b>18 pax</b>								6,300.00	6,300.00		
	Western Pangasinan ; <b>16 pax</b>								5,600.00	5,600.00		
	<b>Prizes for Raffles and Games</b>								<b>38,475.00</b>	<b>38,475.00</b>		
	PRO 1 & LHIO CP ; <b>185 pax</b>								24,975.00	24,975.00		
	Ilocos Norte; <b>21 pax</b>								2,835.00	2,835.00		
	Ilocos Sur; <b>21 pax</b>								2,835.00	2,835.00		
	La Union ; <b>24 pax</b>								3,240.00	3,240.00		
	Eastern Pangasinan; <b>18 pax</b>								2,430.00	2,430.00		
	Western Pangasinan ; <b>16 pax</b>								2,160.00	2,160.00		
	<b>Contingency</b>								<b>3,775.00</b>	<b>3,775.00</b>		
								<b>Sub-Total:</b>	<b>142,000.00</b>	<b>142,000.00</b>		

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**Annual Procurement Plan Amendment for CY 2021**  
**Batch 1**

Code (PAP)	Procurement Program/Project	PMO/End-user	Mode of Procurement	Schedule for Each Procurement Activity				Source of Funds	Estimated Budget (Php)			Remarks (brief Description of Program/Project)
				Ads/Post of IB/REI	Sub/Open of Bids	Notice of Award	Contract Signing		Total	MOOE	CO	
5021305001	<u>REPAIR AND MAINTENANCE OF OFFICE EQUIPMENT</u>							<u>COB 2021</u>				
	Sponge Roller; 2 pcs.	PRO 1	Negotiated Procurement-Small Value Procurement	N/A	March 2021	March 2021	March 2021	Repairs and Maintenance of Office Equipment; 1 lot	4,400.00	4,400.00		The Sponge Roller is essential to fix every cut of master roll to the drum in reproducing bulk of forms. Without the sponge rollers of Duplo Machine, reproduction of forms will be affected.
								<u>Sub-Total:</u>	4,400.00	4,400.00		
<b>Total</b>									<b>990,600.00</b>	<b>990,600.00</b>		


Consolidated and Prepared by:

  
JOANN E. MORILLO  
Head, BAC Secretariat


  
MARIA ANTONIETA D. LUZADAS  
BAC Secretariat, Member

Recommended as to Method of Procurement:

  
CHESTER JOSEPH C. CANTO  
Provisional Member-GS and Infra

  
MARLENE D. SOLIBA, M.D.  
BAC Member-Alternate

  
ATTY. MARY GRACE H. PADAPAT  
BAC Member

  
JOSEPHINE Q. QITON  
Vice Chairperson

  
CYNTHIA S. SANTOS  
BAC Member-Alternate

  
MARICAR M. ARZADON, M.D.  
BAC Chairperson

Approved by:

  
DENNIS B. ADRE  
Regional Vice President

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12/15/2021