



PhilHealth WOW: Bringing services at your doorstep

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The PhilHealth Regional Office (PRO) VII's Field Operations Division launched the "Workstation on Wheels" or PhilHealth WOW on June 19-21 at the DepEd Ecotech Center, a location adjoining various government offices in Cebu City, to enhance accessibility and maximize the availment of healthcare services.

This innovation aims to address the challenge of reaching underserved areas in Central Visayas. It also aligned with the PhilHealth vision of ensuring that every Filipino has access to quality and affordable healthcare services.

"The PhilHealth WOW was initially hatched during our planning session in the early part of the year. It is a rebranding of the "Mobile PhilHealth" by expanding its services to include Konsulta registration, viewing of contribution payment history, SPA (Statement of Premium Accounts) generation history, EPRS (Electronic Premium Remittance System), and information and education series," said PRO VIII Field Operations Division Chief, Jenet Ann Advincula.

Over 450 individuals from various government offices have availed of the services during the three-day event, which commenced with a message from Regional Vice President (RVP) Marjorie Cabrieto who emphasized the importance of raising awareness on PhilHealth's new benefit packages for the



for the overall well-being of the population.

RVP Cabrieto urged participants to relay the information to their family members, officemates, friends, and neighbors, and avail themselves of the Konsulta Package. *“The Konsulta aims to bring free consultation, health risk screening and assessment, selected laboratory and diagnostic tests, as well as drugs and medicines [to all members and their dependents.]”*

A total of 325 participants were registered with the Konsulta providers that they have chosen, while 328 had their records updated during the PhilHealth WOW, thereby ensuring ease of availment of benefits in the future.



The event also provided an opportunity to update attendees on membership and collection policies. This was handled by



Chief Social Insurance Officer Laarni Joy Allanic of PRO VII Collection Section, and Social Insurance Officers Dundee Roble, Cyrus Palma, and Ron Raymond Rafols of the Membership Section.

Rey Javier of the Department of Environment and Natural Resources (DENR), one of the participants who availed of the services during the event, recognized the PhilHealth WOW as “successful” for bringing him information on the National Health Insurance Program. On the other hand, Ronnel Atuel from the Department of the Interior and Local Government (DILG) commended PhilHealth for coming up with a program providing primary health care, describing PhilHealth Konsulta as “heading in the right direction.”

The PhilHealth WOW team reiterated their commitment to bringing services closer to the public by mobilizing the Workstation on Wheels.

As the state health insurer answers the call for universal access to healthcare, PRO VII, together with the rest of the offices nationwide, will continue its efforts to expand its reach. PhilHealth WOW is poised to make a significant impact on the lives of Filipinos by fulfilling their social health insurance needs at their very doorstep. ###